

Ontario Centre of Innovation

OVIN Logo Brand Standards

OVIN and Ontario Government logos must always appear together. The size relation and spacing must be kept as shown in the samples below.

English Horizontal



English Stacked



French Horizontal



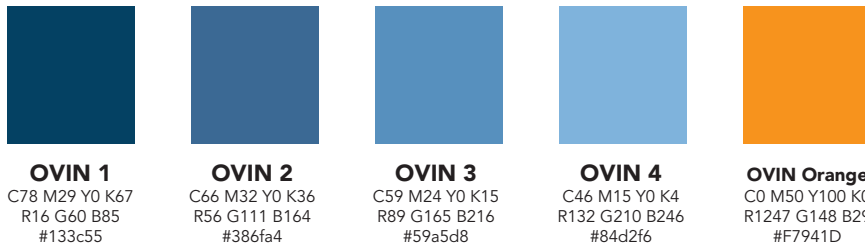
French Stacked



Full Name English and French

Ontario Vehicle Innovation Network (OVIN)
Réseau ontarien d'innovation pour les véhicules (ROIV)

OVIN Colour Pallet - Primary



OVIN 1
C78 M29 Y0 K67
R16 G60 B85
#133c55

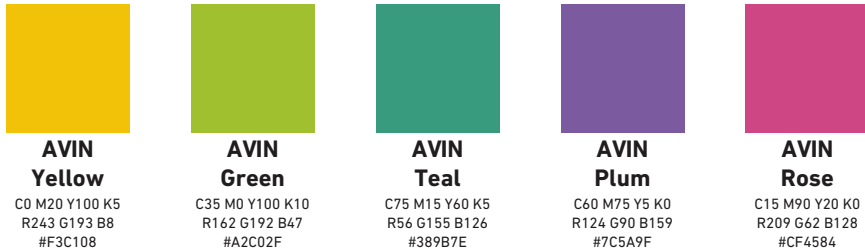
OVIN 2
C66 M32 Y0 K36
R56 G111 B164
#386fa4

OVIN 3
C59 M24 Y0 K15
R89 G165 B216
#59a5d8

OVIN 4
C46 M15 Y0 K4
R132 G210 B246
#84d2f6

OVIN Orange
C0 M50 Y100 K0
R1247 G148 B29
#F7941D

OVIN Colour Pallet - Secondary



AVIN Yellow
C0 M20 Y100 K5
R243 G193 B8
#F3C108

AVIN Green
C35 M0 Y100 K10
R162 G192 B47
#A2C02F

AVIN Teal
C75 M15 Y60 K5
R56 G155 B126
#389B7E

AVIN Plum
C60 M75 Y5 K0
R124 G90 B159
#7C5A9F

AVIN Rose
C15 M90 Y20 K0
R209 G62 B128
#CF4584

OVIN Font

Averin Book
Averin Black

Logo clear space

The positive Ontario logos must stand out. To ensure the greatest impact, the logos must always appear within a zone of clear space equal to half of the height of the Trillium button (represented by "X" in the diagram). Nothing else should appear in this space.



If you have any questions or concerns regarding branding please contact:

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